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TANDBERG Designated Asia Pacific Video Conferencing Vendor of The Year By Frost & Sullivan

The award was presented to TANDBERG for demonstrating best practices in its industry, and having the diligence, commitment, and innovative business strategies required to advance in the global marketplace.

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Sydney, 9 June 2009 — TANDBERG (OSLO: TAA. OL), the leading global provider of telepresence, high-definition video conferencing and mobile video solutions, has received the 2009 Frost & Sullivan Asia Pacific Video Conferencing Vendor of the Year award.

Now in its sixth consecutive year, the Frost & Sullivan Asia Pacific ICT Awards recognise companies and individuals that have pushed the boundaries of excellence - rising above the competition and demonstrating outstanding performance across the region. According to Frost & Sullivan, the award was presented to TANDBERG for demonstrating best practices in its industry, and having the diligence, commitment, and innovative business strategies required to advance in the global marketplace.



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Nitin Bhat, senior vice president, ICT practice at Frost & Sullivan, said, "The judging criteria for the award was extremely stringent, particularly since this is the first time that the 'Video Conferencing Vendor of the Year' award has been given out in the Enterprise Vendor Category in Asia Pacific. We noted that TANDBERG's market share in Asia Pacific has steadily increased and its strategic partnerships and acquisitions have proven extremely fruitful. In addition, TANDBERG's strong focus on R&D and its commitment to pursuing interoperability with other vendors' systems is seen as a smart, long-term move that will increase the overall usage and adoption of video."

The criteria for winning the category included a variety of actual market performance indicators, which include revenue growth, market share and growth in market share, leadership in product innovation, breadth of products and solutions, major customer acquisitions, and business and market strategy, amongst other category-specific criteria.

A team of Frost & Sullivan analysts and consultants based across Asia Pacific were involved in the short listing, evaluation and research process. The findings of the detailed examination were then presented to a panel of independent judges comprising influential personalities, decision makers and thought leaders from Asia Pacific's ICT industry.

"TANDBERG did very well in 2008 in Asia Pacific and this award is a tremendous validation of our efforts," noted Lars Rønning, President, Asia Pacific (excluding China and Japan). "We had several product roll-outs, strengthened relationships with our key strategic partners, and built our market share. Despite the trying economic environment, we're very confident that our customers will continue to see TANDBERG telepresence and video conferencing as part of the solution to their business challenges."

TANDBERG enjoyed a stellar 2008 with successful product launches and strategic partnership agreements. On the product front, notable successes included the launch of TANDBERG's Total Telepresence Solution and the deployment of its award-winning telepresence server that bridges telepresence and video conferencing. TANDBERG also introduced the E20 video IP phone, a personal video system priced for enterprise-wide adoption, and Movl, a high-definition PC video solution. In addition, TANDBERG also strengthened key relationships with partners such as HP and Microsoft giving its customers additional flexibility and choice in purchasing collaboration products and services.

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About TANDBERG

TANDBERG is the leading global provider of telepresence, high-definition video conferencing and mobile video products and services with dual headquarters in New York and Norway. TANDBERG designs, develops and markets systems and software for video, voice and data. The company provides sales, support and value-added services in more than 90 countries worldwide. TANDBERG is publicly traded on the Oslo Stock Exchange under the ticker TAA.OL. Please visit www.tandberg.com for more information. TANDBERG is a trademark or registered trademark in

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