

XL Axiata Bags Three Awards at 2011 Frost & Sullivan Asia Pacific ICT Awards

Singapore, 9 June 2011 – Frost & Sullivan today honoured and recognized ICT's best at the 8th annual Frost & Sullivan Asia Pacific ICT Awards 2011 banquet held at the Shangri-La Hotel, Singapore.

The Awards seek to recognize the outstanding performance by companies in the Enterprise, Telecom, and Service Provider segments of the Information, Communication and Technology industry.

XL Axiata walked away with three awards, the Wireless Service Provider of the Year award, the Service Provider of the Year award as well as the CEO of the Year.

“XL Axiata was able to record 27.0% revenue growth and an 8 percentage point increase in EBITDA margin to 52.7% in 2010 from 2009,” said Marc Einstein, Industry Manager for ICT at Frost & Sullivan. “This drove Axiata Group Berhad’s growth who reported US\$5.1bn in revenue in 2011 which led all industry peers with a growth rate of 17.3% from 2009. The company also reported a significant increase growing from 5.1 percentage points from 2010 in EBITDA margin to reach 45.2%.”

Axiata Group was awarded the Telecom Group of the Year award. Other notable recipients include Cisco Systems, Huawei, ZTE, Ericsson, Nokia Siemens Networks, and SingTel.

“2010 was a year of muted recovery for the Asia Pacific ICT sector and in that environment certain players clearly demonstrated an outstanding performance in the market. Relentless focus on issues impacting their customers, product and service innovation with unflinching execution has been the hallmarks for their performance. These award recipients are shaping the Asia Pacific ICT landscape,” said Nitin Bhat, Partner and Senior Vice President of ICT at Frost & Sullivan.

Frost & Sullivan identifies the outstanding industry achievements in the past year by companies in the regional and global markets, through in-depth interviews, market analysis, performance measurements, and benchmarking of market participants to bring unique best practices to fore front.

Award recipients were evaluated based on their revenue growth, market share gains, leadership in new product introduction and innovation, breadth of products and solutions, major customer acquisition, and business and market strategy.

The results are then presented to an independent panel of judges, comprising of influential personalities, decision-makers and thought leaders from the ICT sector across Asia pacific. To view the complete list of 2011 ICT Awards judging panel, please visit, <http://www.ict-awards.com/judges.shtml>

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Saluting ICT's Best

Frost & Sullivan congratulates all the recipients of the 2011 Frost & Sullivan Asia Pacific ICT Awards.

2011 Frost & Sullivan Asia Pacific ICT Awards Recipients

Enterprise Vendor Categories	Enterprise Telephony Vendor of the Year	Cisco Systems
	Network Security Vendor of the Year	Check Point Software Technologies
	Contact Center Outsourcing Service Provider of the Year	Aegis
	Business Process Outsourcing Service Provider of the Year	Tata Consultancy Services
	Unified Communications Vendor of the Year	Cisco Systems
	Contact Center Applications Vendor of the Year	Genesys Telecommunications Laboratories
	Application Delivery Controller Vendor of the Year	F5 Networks
	WAN Optimization Controller Vendor of the Year	Riverbed Technology
	Enterprise Video Vendor of the Year	Polycom
	Conferencing and Collaboration Service Provider of the Year	Intercall
	Software as a Service Vendor of the Year	Salesforce.com
	Infrastructure as a Service Vendor of the Year	Amazon Web Services
Telecom Vendor Categories	Telecom BSS Vendor of the Year	Amdocs
	Telecom Service Management Vendor of the Year	Comptel Corporation
	Telecom Network Management Vendor of the Year	NetCracker Technology Corp
	Telecom Managed Services Provider of the Year	Ericsson
	IPTV Vendor of the Year	ZTE
	Carrier Data Infrastructure Vendor of the Year	Cisco Systems
	Fixed Broadband Equipment Vendor of the Year	Huawei
	Optical Vendor of the Year	ZTE
	Wireless Infrastructure Vendor of the Year	Nokia Siemens Networks
Service Provider Categories	Managed Service Provider of the Year	SingTel
	Fixed Broadband Service Provider of the Year	NTT
	Data Communications Service Provider of the Year	Orange Business Services
	Emerging Market Service Provider of the Year	Grameenphone
	Wireless Data Service Provider of the Year	Softbank
	Wireless Service Provider of the Year	XL Axiata
Best of the Best	Most Innovative Application Provider of the Year	Urban Planet Mobile
	Vendor of the Year	Huawei
	Most Promising Service Provider of the Year	emobile
	Service Provider of the Year	XL Axiata
	Telecom Group of the Year	Axiata Group
	CEO of the Year: Service Provider	Hasnul Suhaimi President Director XL Axiata

For more details on the 2011 Frost & Sullivan Asia Pacific ICT Awards log-on to www.ict-awards.com

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