

## **Axiata Group Receives Frost & Sullivan Telecom Group of the Year Award**

*~ Frost & Sullivan Honours the Best in the Asia Pacific ICT Industry at the 2011 Frost & Sullivan Asia Pacific ICT awards ~*

**Singapore, 9 June 2011** – Frost & Sullivan today honoured and recognized ICT's best at the 8<sup>th</sup> annual Frost & Sullivan Asia Pacific ICT Awards 2011 banquet held at the Shangri-La Hotel, Singapore.

The Awards seek to recognize the outstanding performance by companies in the Enterprise, Telecom, and Service Provider segments of the Information, Communication and Technology industry.

Axiata Group walked away with the Telecom Group of the Year award, one of six of the coveted Best of the Best awards presented at the dinner, for a third consecutive year.

“Axiata Group Berhad had another outstanding year in 2010, reporting US\$5.1bn in revenue in 2011 which led all industry peers with a growth rate of 17.3% from 2009. The company also reported a significant increase growing from 5.1 percentage points from 2010 in EBITDA margin to reach 45.2%. Axiata's growth was driven by XL Axiata in Indonesia who was able to record 27.0% revenue growth and an 8 percentage point increase in EBITDA margin to 52.7%,” said Marc Einstein, Industry Manager for ICT at Frost & Sullivan.

XL Axiata was also awarded the Wireless Service Provider of the Year, Service Provider of the Year and CEO of the Year awards.

Other notable recipients include Cisco Systems, Huawei, ZTE, Ericsson, Nokia Siemens Networks, and SingTel.

“2010 was a year of muted recovery for the Asia Pacific ICT sector and in that environment certain players clearly demonstrated an outstanding performance in the market. Relentless focus on issues impacting their customers, product and service innovation with unflinching execution has been the hallmarks for their performance. These award recipients are shaping the Asia Pacific ICT landscape,” said Nitin Bhat, Partner and Senior Vice President of ICT at Frost & Sullivan.

Frost & Sullivan identifies the outstanding industry achievements in the past year by companies in the regional and global markets, through in-depth interviews, market analysis, performance measurements, and benchmarking of market participants to bring unique best practices to fore front.

Award recipients were evaluated based on their revenue growth, market share gains, leadership in new product introduction and innovation, breadth of products and solutions, major customer acquisition, and business and market strategy.

The results are then presented to an independent panel of judges, comprising of influential personalities, decision-makers and thought leaders from the ICT sector across Asia pacific. To view the complete list of 2011 ICT Awards judging panel, please visit, <http://www.ict-awards.com/judges.shtml>

# F R O S T & S U L L I V A N

## Saluting ICT's Best

Frost & Sullivan congratulates all the recipients of the 2011 Frost & Sullivan Asia Pacific ICT Awards.

### 2011 Frost & Sullivan Asia Pacific ICT Awards Recipients

Enterprise Vendor Categories	Enterprise Telephony Vendor of the Year	Cisco Systems
	Network Security Vendor of the Year	Check Point Software Technologies
	Contact Center Outsourcing Service Provider of the Year	Aegis
	Business Process Outsourcing Service Provider of the Year	Tata Consultancy Services
	Unified Communications Vendor of the Year	Cisco Systems
	Contact Center Applications Vendor of the Year	Genesys Telecommunications Laboratories
	Application Delivery Controller Vendor of the Year	F5 Networks
	WAN Optimization Controller Vendor of the Year	Riverbed Technology
	Enterprise Video Vendor of the Year	Polycom
	Conferencing and Collaboration Service Provider of the Year	Intercall
	Software as a Service Vendor of the Year	Salesforce.com
	Infrastructure as a Service Vendor of the Year	Amazon Web Services
Telecom Vendor Categories	Telecom BSS Vendor of the Year	Amdocs
	Telecom Service Management Vendor of the Year	Comptel Corporation
	Telecom Network Management Vendor of the Year	NetCracker Technology Corp
	Telecom Managed Services Provider of the Year	Ericsson
	IPTV Vendor of the Year	ZTE
	Carrier Data Infrastructure Vendor of the Year	Cisco Systems
	Fixed Broadband Equipment Vendor of the Year	Huawei
	Optical Vendor of the Year	ZTE
	Wireless Infrastructure Vendor of the Year	Nokia Siemens Networks
Service Provider Categories	Managed Service Provider of the Year	SingTel
	Fixed Broadband Service Provider of the Year	NTT
	Data Communications Service Provider of the Year	Orange Business Services
	Emerging Market Service Provider of the Year	Grameenphone
	Wireless Data Service Provider of the Year	Softbank
	Wireless Service Provider of the Year	XL Axiata
Best of the Best	Most Innovative Application Provider of the Year	Urban Planet Mobile
	Vendor of the Year	Huawei
	Most Promising Service Provider of the Year	emobile
	Service Provider of the Year	XL Axiata
	Telecom Group of the Year	Axiata Group
	CEO of the Year: Service Provider	Hasnul Suhaimi President Director XL Axiata

For more details on the 2011 Frost & Sullivan Asia Pacific ICT Awards log-on to [www.ict-awards.com](http://www.ict-awards.com)

# F R O S T S U L L I V A N

Peoplexs and Robert Walters are Partner Sponsors while CIO Asia, MIS Asia and Computerworld Singapore, part of the Fairfax Business Media group, are Media Partners.

Frost & Sullivan celebrates its 50<sup>th</sup> Anniversary this year. Frost & Sullivan is proud to be among the top 25 companies with a history of over 50 years that participates in the Information and Consulting Industry worth US\$366 billion globally.

## About Frost & Sullivan

*Frost & Sullivan*, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. *Frost & Sullivan* leverages 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>

## Media contact:

Donna Jeremiah Corporate Communications – Asia Pacific Phone: +603 6204 5832 Email: <a href="mailto:djeremiah@frost.com">djeremiah@frost.com</a>	Carrie Low Corporate Communications – Asia Pacific Phone: +603 6204 5910 Email: <a href="mailto:carrie.low@frost.com">carrie.low@frost.com</a>
---	---